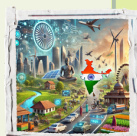


CALL FOR PAPERS

Researchers, academicians, scholars, industry professionals, and students are invited to submit original theoretical, empirical, conceptual, and application-oriented research papers addressing contemporary issues, emerging trends, and innovative solutions.

The seminar provides a platform for knowledge sharing, interdisciplinary collaboration, and scholarly discussion. All submissions will undergo peer review to ensure quality and originality. Selected papers will be presented at the seminar and considered for publication in the Seminar Proceedings, subject to editorial and publication guidelines.

IKS and Viksit Bharat



- **Indian Indigenous Agricultural Knowledge and Sustainable Rural Development**
- **Institutional Support, Policy Pathways and Viksit Bharat 2047**

Upcycling



- **Agri-Tech Start-ups and Innovation in Rural Economies**
- **Agricultural Productivity, Rural Innovation and Digital Economy**

Composting Solutions



- **Digital Transformation, Artificial Intelligence and Smart Agriculture**
- **Digital Economy, Financial Inclusion and Rural Development**

Sustainability Assessments



- **Climate Change, Sustainable Agriculture and Inclusive Rural Development**

GUIDELINES FOR SUBMITTING

RESEARCH PAPER

- The Abstract (not exceeding 250 words) and Full Paper (not exceeding 4 pages) should be submitted by email to rajkumar.nirmal@gmail.com.
- The paper should be formatted in A4 size with font size 12 (Times New Roman) and 1.5 line spacing, not exceeding 4 pages. The paper and abstract should be original and unpublished.
- The paper can consist of one author and one or two co-authors (separate registration for co-authors).
- An expert committee will short-list the papers. Selected papers will be published in an edited book with an ISBN/ISSN.



IMPORTANT DATES

Last date for full paper Submission: 12 - 12 - 2026
National Seminar Date: 17th and 18th December 2026

Contact

Convener

Dr. U. Nirmal Rajkumar
Assistant Professor
Department of Economics
Arul Annadar College
Karumathur - 625 514
9786022110

Head

Dr. D. Antony Singh Dhas
Associate Professor and Head
Department of Economics
Arul Annadar College
Karumathur - 625 514
9600206982



ICSSR - SRC Sponsored Two-Day National Conference on

**“Indian Indigenous Knowledge and
Digital Transformation in Rural
Economies: Pathways to Agricultural
Productivity and Inclusive Growth.”**



**ORGANISED
BY**

**Department of Economics
(Centre for Research)
Arul Annadar College
(Autonomous)
Karumathur - 625514**



17th and 18th December 2026

ABOUT THE COLLEGE

Arul Anandar College (Autonomous), Karumathur, Madurai, affiliated to Madurai Kamaraj University, is run by the Jesuits of Madurai Province. The college is a Christian minority institution working with the mission of total transformation of society through education of the marginalised sections of society. The college is named after Arul Anandar (St John De Britto), a Portuguese Jesuit missionary and martyr who stood for the values of justice, love and service. Arul Anandar College is a co-educational institution located at Karumathur, a village, in the Usilampatti Taluk of Madurai district, Tamil Nadu.

The College, recognised as a grant-in-aid institution under 2(f) and 12(B) of UGC, was the youngest college in Tamil Nadu to become autonomous in 1987. The college has successfully undergone four NAAC accreditation cycles, earning 5-Star Status in the first cycle 'A' Grade with a CGPA of 3.52 in the second cycle 'A' Grade with a CGPA of 3.66 in the third cycle Reaccredited with 'A' Grade and a CGPA of 3.15 in the fourth cycle. In 2016, AAC was awarded with the DST-FIST grant, enhancing its scientific infrastructure. It also offers value-added courses to equip students with skills for employment and ethical leadership. AAC's extension centres, RADAR and ARISE, work actively in surrounding villages, promoting development, education, and empowerment. Today, Arul Anandar College continues to be a transformative force in rural education, guided by Jesuit ideals and the enduring values of Work, Justice, and Love.

ABOUT THE DEPARTMENT

The Department of Economics of Arul Anandar College came into existence in the year 1970-71, at the time of the inception of the college. It has completed 56 years of academic journey and is committed to the quality education of the students, particularly those coming from rural pockets. The department has carved a niche for itself by producing 67 Ph.D.s since 2001. The faculty have made several contributions in the field of research by attracting three Major and six Minor research projects funded by UGC, ICSSR, MIDS and FBAI. Dedicated to training and developing the future economists and useful citizens, the department offers opportunities for individuals to scale the corporate ladder through qualifications, self-development and computer knowledge.

Vision

» *Integral Formation of Students in Employable Skill with Social Concern*

Mission

» *To promote a sense of research spirit among the staff and students*

» *To enrich them with knowledge of economics and apply it in a real-world sense.*

Future Plan

» *Coaching Centre for Major Competitive Examinations*

» *Resource Centre for Advanced Research*

» *Departmental Accreditation*

» *Centre for Post-Doctoral Research*

» *Coaching Centre for NET / SET*

ABOUT THE CONFERENCE

The integration of indigenous knowledge systems with contemporary digital technologies offers a transformative pathway to strengthen rural economies and enhance agricultural productivity. In developing countries like India, traditional farming practices—rooted in ecological balance, local resource management, and community wisdom—have sustained livelihoods for generations. However, the rapid advancement of digital tools such as artificial intelligence, data analytics, mobile-based advisory services, and precision agriculture offers new opportunities to modernise these practices and improve efficiency. Bridging indigenous knowledge with digital transformation can foster context-specific, sustainable, and inclusive development by empowering small and marginal farmers, reducing information asymmetry, and improving market access. This convergence not only enhances productivity but also promotes resilience, equity, and long-term sustainability in rural economies.

OBJECTIVES OF THE CONFERENCE

- To gain insight into new technological and institutional developments in Indian rural development and agriculture.
- To assess how digital technologies, AI, and agri-tech companies improve productivity and market connections.
- To comprehend the frameworks of policies that promote sustainable and inclusive rural development.
- To determine the prospects and obstacles that women and young people encounter in the rural economy.
- This conference provides useful suggestions for enhancing agricultural innovation ecosystems

The goal of this conference is to provide a multidisciplinary venue for debating how to use technology transfer in agriculture and rural areas to achieve equitable and sustainable growth. It envisions a future in which science and technology serve as instruments of empowerment, enabling each farmer and rural household to play a major role in India's journey toward Viksit Bharat—self-sufficient, equitable, and sustainable.